

PEC HACKS

Sponsorship Deck

January 27 - 28, 2024

Panimalar Engineering College
Chennai, India

WHAT IS PEC HACKS?

PEC Hacks is a dynamic 36-hour National-level Physical Hackathon where participants will work in teams to ideate and develop innovative solutions to real-world industry problems.



6 GRAND PRIZES

The event provides a collaborative platform bringing participants together with tech experts from various fields around the country to offer sessions, mentorship and networking opportunities for university and high-school students



High Schoolers (20%)

University Students (80%)

170+ PARTICIPANTS

ABOUT THE ORGANISER



**PANIMALAR
ENGINEERING COLLEGE**
AN AUTONOMOUS INSTITUTION

Founded in 2000, Panimalar Engineering College is a prestigious technical institution part of Panimalar Group of Institutions located in Chennai, India

TEDx



 **IEEE**

The Institution has organised various events such as TEDx Talks, ISRO NAFED program and conducts International Conferences in collaboration with IEEE annually to promote R&D and create awareness about publications having footfall of over 1500+ students.

WHY SPONSOR PEC HACKS?



Showcase your brand!

Gain unparalleled visibility and exposure to a diverse audience of industry leaders, students, and innovators.

Discover top-tier talent

Hackathon is an ideal setting for discovering innovative minds and to network with like-minded people.



Experiment new products

Promote and test your new products or features with an interactive audience and receive valuable user feedback.

SPONSORSHIP TIERS

	SILVER	GOLD	PLATINUM
GENERAL	₹ 10,000 \$ 100	₹ 20,000 \$ 250	₹ 40,000 \$ 500
BOOTH TABLE SPACE	●	●	●
DISTRIBUTE SWAGS	●	●	●
CONDUCT CHALLENGES / CONTESTS	●	●	●
OPENING CEREMONY		3 MIN	5 MIN
EVENT / WORKSHOP		45 MIN	60 MIN X 2
ACCESS TO VIP LOUNGE		●	●
FINALIST JUDGE		●	●
VIRTUAL EVENTS / WORKSHOPS			●
CO-HOST STANDING			●
BRANDING			
LOGO ON WEBSITE	●	●	●
LOGO ON BANNER, SIGNAGE & PLACARD	●	●	●
SOCIAL MEDIA SHOUTOUTS		●	●
LOGO ON CERTIFICATE AND T-SHIRT		●	●
ADVERTISEMENT VIDEO IN THE MAIN HALL		●	●
PRE/POST EVENT EMAIL			●
"CO-POWERED BY YOU"			●
RECRUITING			
STUDENT LINKEDIN / GITHUB PROFILES	●	●	●
STUDENT RESUME	●	●	●
SPOT INTERVIEWS		●	●



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